

Training Bio

Tiffany Markman, writing trainer, lecturer, presenter & speaker

Tiffany Markman is a corporate trainer and event presenter who speaks locally and internationally on topics relating to writing, language, email, social media, customer service, small business, freelancing, body language and more.

Recently, she was a keynote speaker at the annual Public Relations summit hosted by Microsoft Middle East & Africa in Dubai, UAE.

Over the years, Tiffany's delivered lectures, spoken at conferences and presented training to the International Association of Business Communicators, HeavyChefs, many schools and universities, and a wide range of companies.

She's also created over 20 writing and content-related training programmes, which she runs for corporate clients. She facilitates an SA Council for Educators (SACE)-approved writing programme at The Ivy League training academy. And there's the option for companies to order bespoke courses, to meet specific requirements.

Tiffany's written for over 300 brands, including multi-national blue-chips like Investec, BMW, Coca-Cola, EOH, Deloitte, EMI, American Express, Discovery, Hollard, Intercontinental Hotels, the Adcorp Group and Hard Rock Café. She specialises in writing and editing company profiles, websites, digital media, radio and more.

She's a regular BizCommunity columnist, a contributor to Mail&Guardian, Freelancentral and Women24, and a writer for parenting website and blog JoziKids.

Please get in touch with Tiffany Markman directly, if you'd like to discuss your writing training needs.

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Member: Southern African Freelancers' Association (SAFREA); Professional Editors' Group (PEG)

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